



## **Fallon Merchant's Association**

in conjunction with

## **The City of Fallon**

**&**

## **Churchill County**

*Present the*

## **2021 Fourth of July Parade**

PARADE THEME:

# **“Baseball, Apple Pie & 4<sup>th</sup> of July”**

Dear Parade Entrant,

Fallon Merchant's Association is proud to announce the annual Fourth of July Parade to be held on Saturday, July 3, 2021. We cordially invite entries from individuals, business, groups, and organizations.

**The following awards will be given:**

**BEST USE OF THEME – BEST YOUTH GROUP  
BEST CIVIC/NON PROFIT GROUP – BEST BUSINESS ENTRY – BEST MOUNTED INDIVIDUAL  
BEST MOUNTED GROUP – BEST FARM EQUIPMENT – BEST AG – BEST AUTOMOBILE –  
BEST MILITARY – MOST PATRIOTIC – DMA CHOICE – PEOPLE'S CHOICE**

The parade will begin at 10:00 AM at the corner of Taylor Street and Virginia Street. Please pick a category for your entry and fill out the attached form. Please indicate the type of representation we may expect and a description of your entry for the announcer.

Mail your entry to: **P.O. Box 422, Fallon, NV 89407-0422**

Drop off your entry at: **His Inspirations, 200B South Maine Street, Fallon, NV 89406** or

e-mail your entry to [hisinspirations@yahoo.com](mailto:hisinspirations@yahoo.com). If you provide an e-mail address, we will confirm your entry by e-mail.

**\*\*If you have any questions please call Wende Hook at (775) 423-0622. Please leave a message if nobody answers and we will call you back or call Kim Klenakis at (775) 426-8371.**

# 2021 Fourth of July Parade Rules

Check-in before 9:00 a.m. Parade Starts Promptly at 10:00 a.m.

For your fun and the safety of others, please follow these simple rules:

1. Due to the limited amount of space and large parade, all participants must be in place NO LATER than 9:30 a.m. this is so the parade can begin on time. NO late entries will be accepted and NO refunds will be given.
2. Please turn your entry in by Thursday, June 24, 2021. If an e-mail address is provided, a confirmation of your entry will be sent to you via e-mail.
3. CHECK-IN / STAGING: PARADE CHECK-IN will be at the corner of Taylor Street and Virginia Street (behind Churchill County Junior High School). Parade numbers and instructions must be picked-up prior to 9:00AM at the Parade Booth. There you will receive your assigned Parade Entrant Number. Parade Staging will take place along Virginia Street. Once you receive your number, please move your entry to your personal staging location. Please display your sign at the front end of your entry in a very visible manner.
4. Parade Etiquette—
  - a. No throwing items from parade entries in an aggressive/direct manner.
  - b. Throw candy and other items AWAY from parade entries toward the audience.
  - c. All water guns must be of a brightly colored and fun design—no realistic guns are allowed.
    - i. No spraying people/crowds unless they ask—complaints will result in the water gun(s) being confiscated from the offending parade entrant (all people on the float) and will be returned at the conclusion of the parade.
5. Announcements of Parade Awards: Awards will be given in each of the judged categories. Prizes will be awarded at the Green Goddess Farmer's Market at Oats Park event following the parade, located at 151 East Park Street at 2:45 p.m.

*Thank you and Good Luck! We are looking forward to your participation in 2021 Fourth of July Parade!*

## 2021 FOURTH OF JULY PARADE ENTRY FORM

**\*\*PLEASE THOROUGHLY COMPLETE TO ASSURE PARTICIPATION\*\***

### CONTACT INFORMATION

Organization: \_\_\_\_\_

Contact name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone No. 1: (\_\_\_\_) \_\_\_\_\_ Phone No. 2: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**JUDGING CATEGORY:** All entries must participate from one category. Please mark **ONLY ONE:**

\_\_\_\_\_ Political Group/Candidate or Interest Group (Fee applied)

\_\_\_\_\_ Business (Fee applied)

\_\_\_\_\_ Youth

\_\_\_\_\_ Horses/Animals (Please provide cleanup)

\_\_\_\_\_ Classic Car/Farm Equipment

\_\_\_\_\_ Non-Profit Organization/Civic Group

\_\_\_\_\_ Military

\_\_\_\_\_ Other--Please Describe \_\_\_\_\_

### FEES

Political: \$50.00 \_\_\_\_\_ Commercial/Local Business: \$30.00 \_\_\_\_\_ Non-Profit/Individual- \$FREE\$ \_\_\_\_\_

**\*\*\*If paying by check please make it out to: DMA**

(Note: multiple businesses, groups or candidates may share one entry, however fees applies to EACH business, group and candidate represented.)

### DESCRIPTION:

VEHICLE TYPE(S) (Circle) – bicycle – truck -- trailer – horse – car – tractor – ATV - other \_\_\_\_\_

TOTAL LENGTH of entry in FEET (approximate) \_\_\_\_\_

TOTAL NUMBER of people \_\_\_\_\_

TOTAL NUMBER of animals \_\_\_\_\_

For the safety of our animals and parade lineup, will your entry include any of the following (Circle all that apply): \*Music \*Horns/Air Horns \*Sirens \*Other: loud/sudden noise \_\_\_\_\_

ACTIVITY AGREEMENT: Please sign below acknowledging the following: We wish to participate in the Fallon Fourth of July Parade. The organization or individual(s) identified above shall, as a condition of participation, identify and hold harmless the City of Fallon, Churchill County and The Fallon Chamber of Commerce its officers, directors and committee members from any and all claims, suits, losses, damages and/or expenses on account of bodily injury or property damage arising out of their participation in the Fourth of July Parade. Furthermore, the said individual(s)/organization will defend on behalf of the City, County and Chamber all claims or suits for bodily injury or property damage arising out of their participation in the Fourth of July celebration. I also understand that any sponsor may, for publication or promotion, use my name or pictures of my participation in this event without obligation or liability to me. This agreement shall be governed and in accordance with all applicable Federal, State, County and City of Fallon laws. This Agreement shall be effective when executed by both parties hereto.

CHECK-IN PRIOR to 9:00 am. PARADE STARTS PROMPTLY at 10am.

\_\_\_\_\_  
Signature of Entrant or Authorized Agent

\_\_\_\_\_  
Date

MAIL ENTRIES AND PAYMENT TO OR SUBMIT TO:

His Inspirations

200B South Maine Street, Fallon, NV 89406

**EMAIL: [hisinspirations@yahoo.com](mailto:hisinspirations@yahoo.com)**

OR DROP OFF AT:

His Inspirations Bookstore 200B South Maine Street, Fallon, NV 89406

